



Seminar

Towards inclusive investment and business models for improved land governance and livelihoods

Are we on the right track?

14 September 2017
Ede, the Netherlands



Why this topic?

A large share of the World's agricultural lands and forests is **Owned, Used and Managed** by smallholders and communities



Why this topic?

Smallholders' rights to
access, control and use of land

are often

insecure, unclear or not respected

due to

opaque, overlapping or conflicting (customary
and formal) tenure regimes or illegal or
illegitimate occupation



Why this topic?

Not addressing land governance and local livelihoods issues is a serious financial and reputational risk for business and investors/lenders

CSR companies need to think and act beyond mitigating risks in land based business projects

They need to move from a “do-no harm” strategy to a “do-good”/impact strategy seeing smallholders/communities as partners and shareholders

New inclusive investment and business models have emerged that are profitable and improve the livelihoods, land security and control and entrepreneurial potential of smallholders.

Objectives of the seminar

- Raise awareness for the need to go from a **do-no-harm** to a **do-good approach** when investing in smallholder land management.
 - Demonstrate the feasibility of such an approach and opportunities for scaling up.
 - Share experiences among participants on examples of good practices.
 - Recommend strategies, mechanisms and immediate follow-up actions to enhance inclusive investment and business models
- ➔ **Contribute to the improvement of the FMO/TBI/HIVOS/KIT working paper**



Programme



12.30–13.00

Welcome, registration and coffee

13.00–13.30

Session 1: Starting off

Objectives, expectations and programme of the seminar

Opening address

13.30–14.30

Session 2: “What works”

Main findings of TBI - FMO – KIT – HIVOS Report

Case: Savannah Fruit Company

Q & A

14.30-14.35

Introduction to the breakout groups

14.35–15.00

Coffee break

15.00–16.55

Session 3: Breakout groups -“Learning together”

16.05–16.55

Reports from the breakout groups and plenary discussion

16.55–17.15

Session 4: Looking forward

Reflection on lessons learnt and next steps

17.15

Drinks



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Breakout groups



Purpose: Sharing experiences and harvesting feedback from you to enhance the positive impacts of investments on smallholder and community livelihoods and land security

- Refine key pointers
- Suggest other good examples
- How to scale up “do-good” investment and business

Group	Topic	Location	Moderator
Group 1	“Recognize Rights”	Bach room 1	Emilie Goodall - FMO
Group 2	“Effectively Engage”	Bach room 2	Leo van der Vlist – NCIV
Group 3	“Think Landscapes”	Bach room 3	Caroline van Leenders - RVO
Group 4	“Strategies and Mechanisms for Scaling up”	Bach room 4	Joost van Montfort – IUCN NL

⇒ **Please, be sharp at 15.00 hrs in your breakout group!!**